



To find out more about Funder Asia and how it can help you to source for funding and navigate Asian Markets for your company, contact us at [hello@funder.asia](mailto:hello@funder.asia) or visit us at [www.funder.asia](http://www.funder.asia).

# Funder Asia™

Navigating Growth in Asian Markets

**Funder Asia** ([www.funder.asia](http://www.funder.asia)) offers a comprehensive suite of services designed to support companies throughout their growth journey, spanning from inception to IPO and beyond. At the heart of our offerings lies a commitment to facilitating growth and expansion, particularly within the dynamic landscape of Asian markets.

One of our flagship services, the *Funding MarketPlace™* serves as a bridge between companies and institutional investors seeking strategic investment opportunities. By facilitating connections based on specific market segments, industry verticals, and technological innovations, Funder Asia empowers companies to access the capital necessary for their growth aspirations.

*M&A MarketPlace™* specialises in identifying acquisition targets that align with the growth strategies of companies already on a positive trajectory. By facilitating mergers and acquisition introductions, we accelerate companies' expansion of market presence and offerings. We also assist in restructuring or finding suitable acquirers for companies to integrate them into larger entities, enabling access to broader networks and resources for amplified growth opportunities in response to changing market dynamics. Recognizing the necessity of adaptability in today's business landscape, Funder Asia provides support in restructuring initiatives, whether it's optimising operations or identifying potential acquirers. We ensure that companies remain flexible and responsive to evolving market conditions.

The **Xccelerator Asia** ([www.xccelerator.asia](http://www.xccelerator.asia)) program stands out as a pivotal resource for high-growth companies aiming to penetrate Asian markets. Leveraging a vast network and in-depth understanding of local nuances, regulations, and consumer behaviours, Funder Asia assists companies in devising scalable and cost-effective market entry strategies. Through this program, companies can navigate the complexities of Asian markets with confidence and precision.

Xccelerator Asia's significant Pan-Asian footprint, which combines local knowledge with a corporate presence, enables us to offer companies a complete solution to transact and conduct business in these fast-growing markets.

Leveraging on established relationships and local knowledge to determine the right channel strategies that meet the needs of customers in each Asian market, Xccelerator Asia is able to equip companies to seamlessly navigate the proliferation of channels for connecting, engaging and selling to clients, customers and end-users.

As a regional expert, our extensive network, robust understanding of diverse customer expectations, government regulations and other non-commercial requirements, enables us to build scalable and cost-effective routes-to-market strategies and solutions.

Being on the spot in local markets, close to customers, enables Xccelerator Asia to anticipate, prepare and react with agility and speed to changes and new developments.

In essence, Funder Asia's multifaceted approach encompasses not only financial support but also strategic guidance, market insights, and administrative assistance, positioning companies for sustained growth and success in the dynamic landscape of Asian markets.

[www.funder.asia](http://www.funder.asia)

